75 Tools For Turbocharging Your Social Following

1. [Buffer](#) (Social media scheduling)
2. [Hootsuite](#) (Social media scheduling)
3. [Snip.ly](#) (Getting traffic or leads from social articles you share)
4. [BuzzSumo](#) (Finding the most popular posts on social media)
5. [Canva](#) (Social media image design)
6. [Circloscope](#) (Google+ management)
7. [Tweepi](#) (Twitter management)
8. [Markr](#) (Hashtagging images)
9. [Pocket](#) (Organizing social content)
10. [LeadPages](#) (collecting social leads)
11. [EMV Headline Analyzer](#) (Making headlines more popular on social media)
12. [Portent Idea Generator](#) (Coming up with good content ideas)
13. [Google Spreadsheets](#) (Organizing social data)
14. [Little Bird](#) (Understanding social influencer engagement)
15. [Todoist](#) (Social task management)
16. [Social Analytics](#) (Showing you how popular content is on social media)
17. [Nuzzel](#) (Social content discovery)
18. [Word Swag](#) (Putting text on images)
19. [Tweet Life on Sysomos](#) (Identifying tweet social reach and Twitter influencers)
20. [SumoMe](#) (Optimizing social share buttons)
21. [Smart Podcast Player](#) (Branded podcasts and shares)
22. [Tweetbot](#) (Saving content from Twitter)
23. [Mentions](#) (Engaging with profiles as your Facebook Page)
24. [Leadin App](#) (Helps you collect data on your site visitors and their social network profiles)
25. [Atomic App](#) (Analyzes emotional appeal of social content)
26. [Linkedin Connected](#) (Social relationship building)
27. [Linkedin Publishing](#) (Combining social media and blogging into one platform)
28. [Tagboard](#) (Audience research)
29. [Pablo](#) (Social media image design and sharing)
30. [Process Street](#) (Reader engagement checklists)
31. [Google Hangouts](#) (Casual or business related, free social meetings)
32. [Lower Third](#) (Hangouts on air branding)
33. [Google Calendar](#) (Scheduling and keeping track of social media work)
34. [Chase's Calendar of Events](#) (Topic and timely conversation ideas)
35. [Studio](#) (Instagram image design)
36. [Overvideo](#) (Video calls to action)

37. [Tailwind](#) (Streamlined pinning for Pinterest)
38. [Discover.ly](#) (Social media networking)
39. [SocialBro](#) (Marketing platform for Twitter)
40. [Social Rank](#) (Ranking your social media popularity and influence)
41. [PinAlerts](#) (sends an email notification when something is pinned on your website directly)
42. [Collecto](#) (Categorizing Instagram followers)
43. [LikeAlyzer](#) (Analyzing Facebook Pages and highlights areas for improvement)
44. [Tweriod](#) (Measuring effectiveness of posts on Twitter)
45. [Agorapulse](#) (Customer relationship management for Facebook Pages)
46. [Curalate](#) (Monitors conversations about brands on Instagram and Pinterest)
47. [ShareAsImage](#) (Generates eye-catching memes and quotes for Pinterest)
48. [Tweetdeck](#) (Schedule future tweets and monitor activity)
49. [BuildFire](#) (Create a Facebook application in minutes)
50. [Iconosquare](#) (Monitors Instagram statistics)
51. [PicMonkey](#) (Free online image editor for Pinterest)
52. [Followers+](#) (Iphone app for managing Instagram followers)
53. [InstaQuote](#) (Iphone app for adding Instagram quote/words to images)
54. [Follow Mate](#) (Iphone app for Instagram following management)
55. [Easy Video Suite](#) (One of the best video content creation tools)
56. [RivalIQ](#) (Analyzes social media and what is working)
57. [ShareRoot](#) (All in one Pinterest management, engagement and sales tool)
58. [PowToon](#) (Easy Youtube video creation for free)
59. [Nimble](#) (Sort through social connections)
60. [Friends+Me](#) (Share Google+ posts to other social sites)
61. [Mashshare](#) (Mashable-based, fast social sharing plugin)
62. [Flare](#) (One of the better social sharing buttons plugins)
63. [Revive Old Post](#) (Automatic Twitter sharing for old blog posts)
64. [Facebook Social Plugin Widgets](#) (Promote your Facebook Page on website)
65. [Topsy](#) (Social media virality and metrics tool)
66. [Google Analytics](#) (Social media and website advanced analytics)
67. [Bit.ly](#) (Simple URL shortener that tracks clicks)
68. [Nexalogy](#) (Social content planning)
69. [Youtube Analytics](#) (In-depth analytics on video engagement, views, clicks, etc.)
70. [Slideshare](#) (Repurposing content into presentations for social audience)
71. [Manage Flitter](#) (Helps you manage and keep track of Twitter followers)
72. [Edgar](#) (Social media content creation, categorization and scheduling)
73. [Keyhole](#) (Hashtag tracking for Twitter, Facebook and Instagram)
74. [Empire Avenue](#) (Free site for getting more shares, followers and engagement)
75. [Viral Content Buzz](#) (Increase shares for Pinterest, Twitter, Facebook and Stumbleupon)

Bonus: 4 Dark Horse Social Sites (Besides Twitter, Facebook, Google+ and Linkedin) You May Want To Start Using For Your Brand

1. **Pinterest**

Share your infographics, quote images, memes, lifestyle images and videos here. Ranked as the 37th most popular in the entire world by Alexa. Brands are seeing massive traffic boosts from Pinterest.

2. **Stumbleupon**

A place where you can keep track of content you loved on the internet. I have seen HUGE spikes of traffic from here and recommend you get started with them. Ranked as the 248th most popular site in the world and rising.

3. **Flipboard**

Not many people know about Flipboard yet, but myself and Jeff Bullas (a Forbes top 50 social media influencer) have seen big traffic spikes from this new social site. It allows you to create online magazines to categorize your favorite articles and blog posts. Ranked as 1,847th most popular site in the world and is swiftly rising. Start using Flipboard!

4. **Tumblr**

Tumblr is used by a lot of people, but many businesses don't take it seriously yet. Most of your competition won't be on there, so I recommend you take advantage. I have seen some INCREDIBLE engagement rates for Tumblr posts and they actually make more money per visit than all other social sites except Facebook. Ranked as 35th most popular site in the world.

Hope you enjoyed this free resource! Thank your for reading :-)
- Justin Bryant

Self Made Success Founder